



YOUR NICKLE IS BIG AT  
**The Nation-Wide Stores**

Our Specials For August 10th—16th



**Our  
Nation-Wide  
Tea Sale**

Orange Pekoe.... 1-2 lb. pkg. 23c  
Formosa Oolong... 1-2 lb. pkg. 23c

Regular Price 25c 1-2 pound

For Best Baking Results Use

**Nation-Wide Baking Powder**  
Pound tin 19c—Regular Price 25c

For That Genuine Oven-Baked Flavor

**Nation-Wide Baked Beans**  
and Brown Bread

California Pea Your Choice

Yellow Eye 2 tall cans 29c  
Red Kidney

Regular Price 17c Tin

FANCY, RED RIPE TOMATO NATION-WIDE

Catsup ..... 2—14 oz. bot. 25c

Regular Price 17c Bottle

FRESH BAKED

Fig Bars ..... 2 lbs. 25c

NATION-WIDE MILD MELLOW

Cigars ..... 10c each—2 for 19c

Pabst Cheese... 2—1-2 lb. pkgs. 29c

AMERICAN, WHITE or PIMENTO Your Choice

2 in 1 Shoe Paste ..... 2 tins 25c

ANY COLOR

Grape Nuts ..... pkg. 17c

Made of wheat and barley, Grape Nuts contain carbohydrates in the most easily digestible form. The nourishment you need in the form your body can digest.

SUNSHINE

Cream Lunch ..... 1 lb. pkg. 20c

NEW ENGLAND'S FAVORITE

Family Cracker ..... 2 lb. pkg. 36c

Rippled Wheat ..... 2 pkgs. 19c

THE WHOLE WHEAT CEREAL

CHASE & SANBORN'S

Dated Coffee ..... per lb. 29c

NATION-WIDE

Sliced Bacon ..... lb. 23c

Special Cure—Special Selection

YOUR CHOICE—6 FLAVORS

Pure Fruit Syrups pint flagon 21c

BAKER'S INDIAN ROOT BEER

Extract.... 15c bottle—2 for 25c

Costs Less Than 1-2 Cent A Glass

Slades Pure Prepared Mustard

One 10½ oz. Tumbler (Filled) And One EXTRA  
Rose-Tinted Tumbler.

Both for 19c

The Friendly Store—You Know The Owner

Patronize Your Local Nation-Wide Grocer

**Bernardston**

The Unitarian church will be closed during August.

Services of the Goodale Memorial church will be held in the Methodist church during August, Sunday at 11 o'clock, Sunday school will be held at 10 o'clock.

The Community club held a summer meeting at the home of Dr. Shores on Tuesday afternoon when Mrs. William Dwight of Holyoke was the speaker.

Mrs. Grenville Moat, who was operated on for appendicitis at the Brattleboro Memorial hospital recently has recovered sufficiently to return home.

Rev. and Mrs. P. Marcus Prangell of Florence, N. B., are guests of Mr. and Mrs. E. D. Stratton.

Miss Renee Brokar has returned from a three weeks' visit in Old Mystic, Conn.

Mrs. L. C. Milliken of New York city is visiting her sister, Mrs. Paul Shores and family.

Miss Marion Taft, who has been some time in Boston is spending the summer with her parents.

Francis Clark has moved his family to Huckle Hill on the former Vail place.

Mrs. Clifford Burke has returned to her home in Middlebury, Vt., after spending two weeks with her parents, Mr. and Mrs. C. V. Woodward.

Rev. and Mrs. O. V. Caudill and two children from Whiteburg, Ky., are spending a few weeks with Mrs. Caudill's parents, Mr. and Mrs. W. A. Boyle.

Mr. and Mrs. Arthur Ward and Mr. and Mrs. H. A. Bryant have returned from their trip to the World's fair.

Mrs. Orr Fisher and son of Sunderland spent the past week with her mother, Mrs. Georgia Smith of North Bernardston.

Mr. and Mrs. Raymond Dunnell and daughter, Jane are spending a few days at Littleton, N. H.

Miss Florence French has returned from Lake Mattawa, Orange where she has been spending a few days.

Miss Winifred Fach of New York spent the week end with her parents, Mr. and Mrs. Charles Fach.

Mrs. Orr Martin is in the Franklin County hospital for treatment.

John L. and Winnie W. Dunnell of Bernardston have transferred property on the easterly side of Dunnell road in Greenfield to Isabel Louise Richardson of Greenfield.

**NATION WIDE STORE  
IN BERNARDSTON**  
LYNN A. WYATT

**WARRICK**

The 89th annual reunion of the Warwick Old Resident's Reunion association will be held on Wednesday, August 16, for which invitations will soon be sent out by the secretary, Mrs. Hettie P. Lincoln. The literary committee consisting of Mrs. Fred W. Bass, Mrs. G. A. Withersell and Mrs. Howard Francis have arranged for the program at the church at 2 p. m. The guest speaker will be Hon. William G. Lord of Athol, who will give an historical address, and the Blackmer Brothers of North Orange will furnish music. There will be a ball game and other sports during the day.

Mr. and Mrs. Ralph Westgate of Dedham spent the last week end at "Gracemont."

Warren G. Wheeler of Dedham is spending the month of August with his family at "Gracemont."

Mrs. O. J. Peterson and two children are spending two weeks with Mrs. Peterson's parents in Reading.

Miss Alberta Alden has been spending a week in Athol.

Miss Katherine Bo's of the Woburn library is spending three weeks' vacation with her parents.

Papers have been filed in the registry of deeds by J. Herbert Baird of Orange transferring land and buildings in the northerly section of Warwick to Frederick Herbert Sleep of Pittsburgh.

**Gill**

The Probate Court has granted administration on the estate of Clara E. Perry late of Gill to Herbert M. Alford of Montague.

Mr. and Mrs. Wallace Langille returned home Saturday after spending two weeks in Nova Scotia.

Harold Hosley, the local mail carrier is on trip to Alaska.

Donna Van Valkenburgh daughter of Mr. and Mrs. Van Valkenburgh, went to North Easton last week to visit her friend, Kay Arlin.

Mrs. Rachel Hunt is spending the summer with relatives in Gill.

**South Vernon**

Webster Johnson, son of Mrs. W. D. Johnson of South Vernon, was among the students who were graduated from the Path Institute School of Business Training in Springfield, Mass., at the formal graduation exercises held at the Springfield auditorium on Saturday.

Mr. Johnson was listed as a graduate in the two-year accounting-finance department. During his course at the institute he was a member of the Massachusetts State Club. He is a graduate of the Mount Hermon School, being a member of the class of 1931.

Mr. and Mrs. William Dunnell and daughter Dorothy and Gloria of Bellville, N. J., spent the week end at Frank B. Holton's.

Mr. Joseph Weston of Bellville, N. J., is a guest of his daughter, Mrs. Ralph Holton for a week.

Mr. W. M. Stone still remains in a serious condition. Mrs. Benjamin Orne is assisting with the housework and is caring for Mrs. Stone.

Mr. Frederick G. Brooks of Whitefields, N. H., was a guest of his aunt, Mrs. R. E. Bruce last week end.

Rev. and Mrs. William Durfee, who live at the Vernon Home, have gone to camp meeting at Palmer, Mass.

Rev. and Mrs. George A. Gray and daughter Nina returned from Loudon Ridge, N. H., Friday and are now attending camp meeting at Palmer, Mass., for a week. Mr. Gray has charge of the young people's services there.

Mr. Stockwell has returned as matron at the Vernon Home, while her sister, Mrs. Carrie Ditman is away for a needed rest at York Beach, Maine.

Miss Elsa Holton who is seriously ill at her home in West Northfield is reported as improving.

Misses Miriam and June Bolton of West Northfield returned from Green Mountain Camp, West Dummerston, Vt., Wednesday where they have been enjoying a few weeks.

Miss Winifred Fach of New York spent the week end with her parents, Mr. and Mrs. Charles Fach.

Mrs. Orr Martin is in the Franklin County hospital for treatment.

John L. and Winnie W. Dunnell of Bernardston have transferred property on the easterly side of Dunnell road in Greenfield to Isabel Louise Richardson of Greenfield.

**NATION WIDE STORE  
IN SOUTH VERNON**

**BUFFUM'S STORE**

**Vernon**

Union Church, Sunday, Rev. E. E. Jones, minister. Morning worship at 10:45. Sunday school at noon. Universalist, preaching at 2:30. Rev. J. C. Lee, minister.

Visitors at the Parsonage were Dr. and Mrs. Ray Bucher of Burma, India, and Mr. and Mrs. Poulton, Vt.

Mr. A. L. Miller, Mrs. W. D. Johnson, Mrs. W. E. Tyler, Mrs. H. A. Brown and Mrs. M. J. Butterfield went Wednesday to the Homemakers Camp in Dummerston for a few days.

Rev. A. J. Green of Windham was the guest speaker Sunday at Union Church. He was assisted by E. E. Jones.

The Ladies Circle will meet at their rooms Wednesday afternoon, August 16. Supper will be served at 5:30 (S. T.).

Mrs. E. J. Jones and Miss Judith E. Jones spent the week end with relatives in Boston and Providence.

Mr. and Mrs. B. A. Streeter and Mr. and Mrs. Wallace Whittaker of Bernardston spent Sunday at Hampton Beach.

Miss Ellen Johnson of Brattleboro spent from Wednesday to Sunday at her home.

Mrs. W. E. Tyler and Mrs. Etta Albee, Misses Lydia Harris and Bernice Weatherhead returned home Tuesday from Camp Wanabonang in Townshend.

Miss Florence Wheeler of Cleveland, Ohio, is a guest of Miss Judith Jones at the parsonage this week.

**The Spreading Wings  
OF THE  
BLUE EAGLE**

Points the way to complete recovery with a clear determination. It is the duty of every patriotic American Citizen to buy only from stores displaying this badge of honor.

Northfield N. R. A. Committee  
WILLIAM F. HOEHN, Chairman

**Winchester**

With an enrollment of 118 and an average attendance of 100 the Vacation Church school has proved unusually satisfactory.

Miss Katherine Ball of Baltimore, Md., is spending the month of August with her mother, Mrs. J. P. Ball.

Eugene Conway of Akron, Ohio, is visiting his sister, Mrs. Charles Manning.

Mrs. Louette Welch of Framingham, Mass., is spending a few days with Mr. and Mrs. De Forest Taft.

Ruth and Francis O'Brien of Salem, Mass., are visiting Mr. and Mrs. Rodney Dragg.

Mr. and Mrs. C. Edward Thompson, Miss Evelyn Thompson, Mr. and Mrs. Edward Costello and daughter, Phyllis, and Mr. and Mrs. Lemark Nelson and son are spending two weeks at Rye beach.

A son, Eugene Stanley, was born on Aug. 6 to Mr. and Mrs. Stanley Snow.

Mrs. Frank Clark of East Alstead is visiting her sister, Mrs. Grover Clark of Mt. View farm.

**Lake Pleasant**

Three splendidly attended services were held here Sunday at the Temple to usher in the second week of camp meeting. Rev. Albert P. Blinn spoke in the forenoon upon the subject, "Life as we view it" and in the afternoon upon "The eternow now." Mrs. Isabel C. Bradley followed each discourse with psychic messages which were readily recognized and in the evening held a message service which made a most favorable impression on her hearers. The message service by Mrs. Bradley Tuesday and Wednesday evenings were equally successful.

Wednesday noon the Neighborhood Club held its annual New England boiled dinner in the basement of the Temple. Over one hundred campers participated and the Club netted a substantial sum. The dance in the Temple was well attended and the music by Frank Bemis and his orchestra has made these affairs very popular.

The spiritualists all over New England are eagerly anticipating the coming here of Hon. Joseph E. Whitwell and Rev. Ellen Whitwell of Whitewater, Wisconsin. Mr. Whitwell will lecture in the Temple Sunday afternoon and evening and Mrs. Whitwell will follow with messages.

As president of the National Spiritualist Association, Mr. Whitwell is the most prominent figure in the spiritualistic movement and as a lecturer is unequalled. Mr. Fred B. Schneider of New York City will occupy the rostrum in the forenoon Sunday as speaker and psychic.

**Selectmen in Jail**

The selectmen of Wendell are in jail. They are serving time in a sentence meted out by court as a punishment for having unlawfully left off the voting list the names of three persons, a husband, wife and daughter, thus depriving them of their voting rights.

The whole thing comes about as a result of a political situation but public sentiment is very much with the selectmen.

**The Hotel Brooks—Brattleboro**

extends a cordial invitation

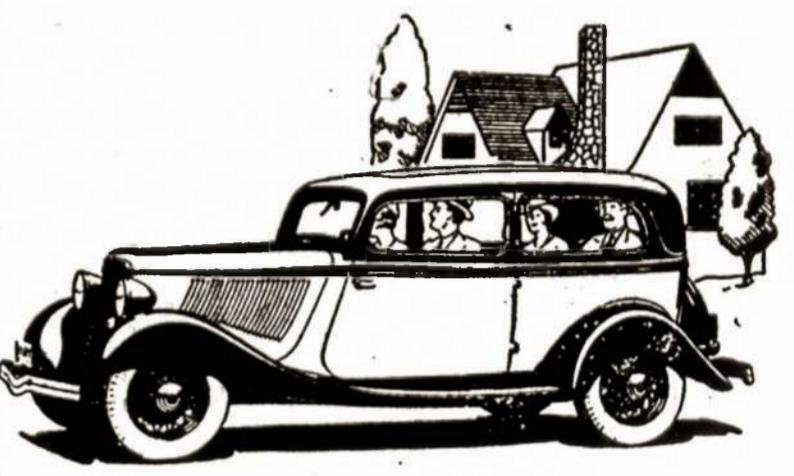
to all Northfield friends

to be "at home" here in visiting Brattleboro

We endeavor to serve the best food possible in our dining room at reasonable prices.

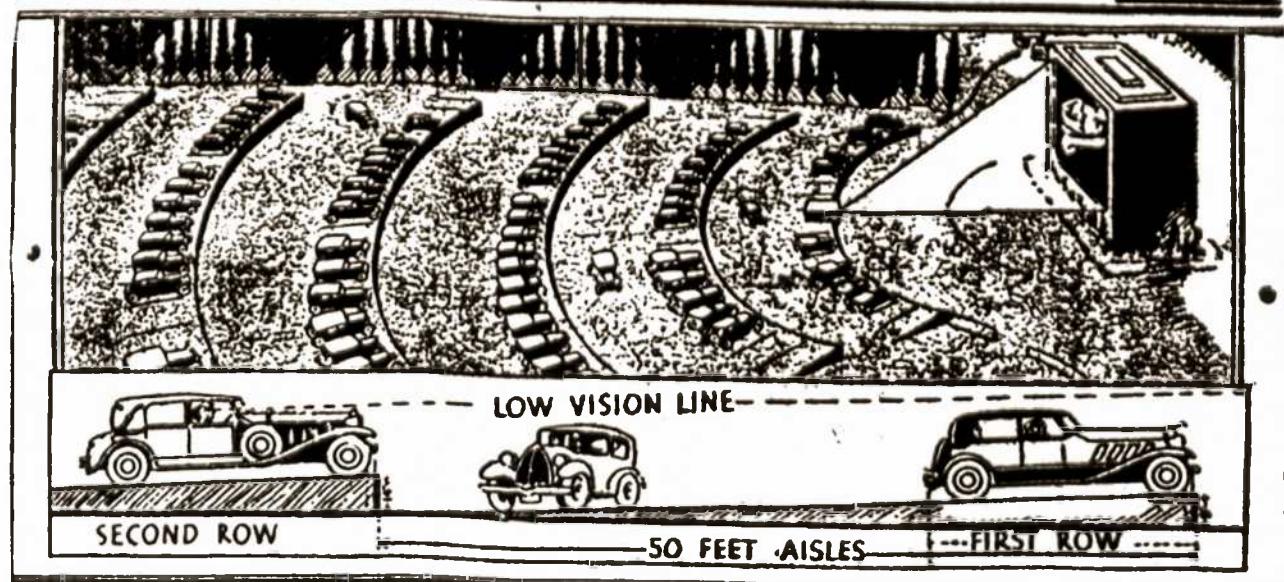
Luncheon 50c and 75c—Dinners 65c and \$1.00 on weekdays. Special Sunday Dinners—\$1.00.

**The New FORD V-8**  
Sets a  
**New Standard of Value**



75 horsepower—112" wheelbase. Smooth-running V-type 8

# THE Camirror



WORLD'S FIRST AUTO THEATRE—Artist's conception of first Drive-In Theatre, at Camden, N. J. Your car becomes a private theatre box where you can smoke and chat. Ushers cover the ground on bicycles. Controlled directional sound perfected by Photophone engineers of the RCA Victor Company makes it possible to hear well over the entire area. Cross-section view shows placing of cars.



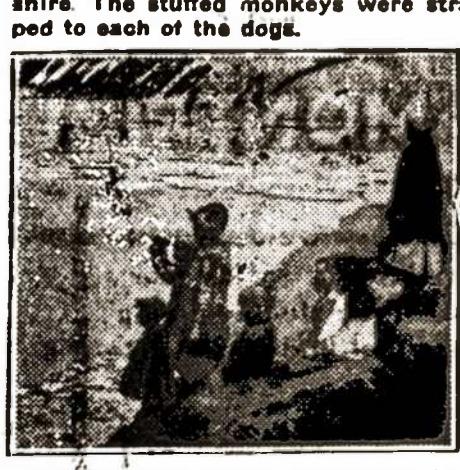
JOCKEYS FOR RACING GREYHOUNDS—Believed the first time that greyhounds have ever been raced in this country with jockeys, "White Dian" is seen taking the last hurdle in a 440 yards race he won against three other famous dogs at Willenhall Stadium, Staffordshire. The stuffed monkeys were strapped to each of the dogs.

HOLY SMOKE!

—Yes, it's actually a corn-cob pipe that Little Charles Norman, aged 2, of Peterborough, N. H., has clenched in his teeth. He is reaching for a match to light up.



WELFARE WORK ON BICYCLES—Mrs. E. F. Younger II, (left) and Mrs. C. H. Piper, Chicago society matrons, find their collection tours for charity are more profitable and pleasurable on bicycles.



WHERE MAIER LANDED—Berlin children gazing out to sea from the Peninsula of Chukotsa, upon which the aviator made a forced landing. The smiling Texas aviator had been missing for over two weeks on his solo round-the-world flight. He is well, and expects to resume his flight.



CHARM SECRETS—No longer do girls limit make-up to face, back and shoulders. Stage and screen celebrities, it has been discovered, thoroughly sprinkle their entire bodies with good talcum powder after each bath. Joan Mavis illustrates the newest beauty wrinkles.



DANIEL J. O'CONNELL, (left) one of the political "Bosses" of Albany, N. Y., conferring with Lt. Col. John Boyd Thacher. Both are bending every effort to contact the kidnappers of John J. O'Connell, Jr. (in center), the kidnapped youth in National Guard uniform.



BEAUTY—Many movie stars are now using salt toothpaste to keep their teeth shining healthily before the cameras. Petite Marlene Dietrich, featured in Educational "Torchy" Comedies is one starlet whose teeth gleam brightly.

## MINING

Takes Ten-ton Bites. This monster bites into the famous phosphate mines in Florida of the American Agricultural Company. Fertilizer made from the rock aids nature on farms throughout the U. S.

## PERSONALITY

Son of President plays tennis in Bermuda. James Roosevelt enjoys the restful climate and atmosphere of relaxation of islands only short sea trip from New York.

## INDUSTRY

Freeze Rivets. Rivets used in making airplanes are cold treated with dry ice before being used, according to the Michigan Alkali Co., largest maker of dry ice in U. S. Dry ice has many uses besides that of preserving food.

## SAFETY FOR FINE DRAPERY



FINANCE—Carl H. Berens, financier of New York, urges standard form of sales contract for sellers of securities. He is member of advisory group co-operating with New York State Insurance Dept. in solving problems of guaranteed mortgage bonds in state.

SCIENCE—20,000 square yards of surface in one cubic inch of Nuclear activated carbon. Its remarkable properties are used to remove taste and odors from water supply of 400 U. S. cities. Photo shows appearance under microscope.

# CHEVROLET

## leads the field by the widest margin in its history

CHEVROLET, AMERICA'S NUMBER 1 CAR—47.99% of all low-priced cars sold

NUMBER 2 CAR—26.74%

NUMBER 3 CAR—19.21%

ALL OTHERS 6.0%

\*Based on the latest retail registration figures from R. L. Polk & Company (all states for five full months). Since January first Chevrolet has sold in excess of 370,000 passenger cars and trucks.

People have come to expect Chevrolet to lead the world in automobile sales. But this year Chevrolet has done even more than that. According to the latest available figures, Chevrolet alone has sold almost as many cars this year as all the rest of the low-price field combined!

When a car looms above its field like that, there can't be any argument about it. It must be an all-round better buy. And that's exactly what Chevrolet offers you. Fisher bodies, with the new ventilation system and the strongest and quietest body construction of the day—solid steel over a sturdy hardwood frame.\* A valve-in-head six engine, unapproached for

economy . . . cushion-balanced to blot out vibration . . . full of snap and vigor—altogether the most efficient engine in the low-price field.

Then there's Syncro-Mesh with Silent Second, the Starterator, Simplified Free Wheeling, the Octane Selector, long, parallel-mounted springs—more advancements than we have space to describe. And Chevrolet prices are as low as \$445. Don't guess—buy from the leader. Get a car that has been proved sound and dependable by more owners than any other automobile you can buy.

CHEVROLET MOTOR CO., DETROIT, MICH.

All prices f. o. b. Flint, Mich. Special equipment extra. Low delivered prices and easy G. M. A. C. terms.

CHEVROLET

A GENERAL MOTORS VALUE

## JORDAN MOTOR SALES

Hinsdale Road

East Northfield, Mass.

## Laundry Lessons



## Peterborough Flower Show

Last year the Peterborough, N. H., Garden Club held a very successful flower show in the Town House. Another show which promises to be bigger and better than that of last year is planned for Saturday, August 19. Major A. Erland Goettie will be general chairman. Prof. Robert T. Jackson will be chairman of classification, and Mrs. George Clymer of the arrangement of exhibits. Miss Hazel L. Nittrow will act as chairman of general information and the publicity features will be looked after by W. H. Caldwell.

There are 71 classes in the classification schedule just issued. This should induce a wonderful showing of flowers, plants, fruits and vegetables.

All exhibits must be entered with the chairman by or before Friday, August 18, at 10:30 p.m. No exhibits will be received on Saturday morning and the hall will be closed for the work of the judges. At 11:30 a.m., E. S. F. on that morning it will be opened to the public and will remain open until 10 p.m. All are cordially invited and admission is free.

## Coal To Be Cheaper

Lower rates on anthracite coal from the mines in Pennsylvania and New England points will become effective Aug. 11. It was announced Friday by the Boston & Maine railroad.

For some time the Boston & Maine has been endeavoring to secure lower rates on anthracite from the mines to New England points. Negotiations, it is announced, have now reached a successful conclusion so that, effective Aug. 11 the rate from Pennsylvania to Northfield will be about fifty cents less per gross ton.

Coal to be uniformly damp with medium heat from 50% should be ironed in one direction only and it is best to use natural silk to dry completely before ironing.

Iron while uniformly damp with medium heat from 50% should be ironed in one direction only and it is best to use natural silk to dry completely before ironing.

Speakers of the afternoon will be Frank A. Brooks, commissioner of parole, who has just resigned; Worthy State Master Henry N. Jenkins of the Grange and representatives from the Extension service and Farm Bureau.

A booklet, "Fine Fabrics," which describes in detail the care and laundering of delicate materials, may be secured without cost by writing to the National Household Service, 80 East 11th Street, New York, N. Y.

## The Coolidge Monument At His Burial Place

Up at Plymouth, Vermont, the burial place of Calvin Coolidge, late ex-President of the United States, was marked last week by the erection of a new memorial.

In Hillside Cemetery under the shadow of Mount Killington where lie his forbears, seven generations of Coolidges and by side of his father, and of his son from grave witnessed the erection of a memorial which conforms in simplicity and refinement as well as in harmony to the nature of the place.

The tablet bears the President's seal in low relief at the top, below which is shown the simple inscription, "Calvin Coolidge, July 4, 1872—January 5, 1933." On each of the four corners of the panel bearing this inscription is a single star with point upward, signifying the insignia of the commander-in-chief of the army and navy.

The material is of fine-grained granite and was specially selected because of its suitability for showing the fine detail of the President's seal and the inscription. It is approximately five feet high and of strong and beautiful proportion.

Many will visit his grave as they tour through Vermont and many even from Northfield will wend their way in pilgrimage to honor and revere the man whom they loved as President of this great nation.

## Treadway Approves

Speaking at Holyoke recently Congressman Allen T. Treadway declared in an address that he gave unqualified endorsement to the N. R. A., but warned that coming generations will pay for it in taxes. He recommended the adoption of the industrial recovery code. "The only thing is to try it out," he said of the new deal, adding, "I am glad we have a man of the caliber of Franklin D. Roosevelt to carry it through."

The speaker took particular exception to the raising of \$220,000,000 in taxes, half of which is to pay the interest on the bonds to finance the program and half for amortization.

"The \$3,300,000,000 which the President has power to spend almost at will under N. R. A. will come out of the pockets of the people," he declared. "It doesn't grow on the bushes at Washington or anywhere else."

## Fair Ticket Sale

The advance ticket sale for the Franklin County Fair is to be inaugurated at once. A meeting of workers will be held Monday at Deerfield Academy to start the campaign. A dinner will be served and music will be furnished by the Greenfield Band. Speakers will include Al Lombard of the state department of agriculture, former President John W. Haigis, President Fred B. Dole of Shelburne and other men prominent in the agricultural society.

This will be the third season that the society has conducted a pre-fair season ticket drive. The first year the campaign yielded \$2,600; last year, with the depression on, receipts fell to slightly less than \$2,000. This year, with improved conditions, fair officials anticipate the campaign will exceed this figure.

## Important Notice to Subscribers

If you desire to have your address changed for the regular mailing of your copy of THE NORTHFIELD HERALD, be sure to notify us DIRECT by mail at our office rather than telling the postoffice about it.

According to a new ruling, now in effect, if the Post office is notified of change in your address and it in turn notifies us it will cost this newspaper two cents, for each change of address thus reported.

May we request, therefore, that you let us know DIRECT when you move, so there may be no delay in receiving your paper at the correct new address.

WILLIAM F. HOEHN

Editor Publisher

THE

NORTHFIELD HERALD  
Northfield, Mass.  
Tel. 166-2 or 230-2



## NATION WIDE STORE

## BLUEBERRIES

Never will be better for canning!

LEAVE YOUR ORDERS

Under the new N. R. A. code our store will open at 7:45 a.m., and close 6 p.m. — Closed Wednesday afternoon. Open until 10 p.m. Saturday.

## F. A. IRISH

Northfield

Telephone 136-2

See Nation Wide Ad for Specials In This Paper . . . .

## THE BOOKSTORE

STATIONERY

SOUVENIR PICTURE POST CARDS

BLOTTERS DESK PADS

LOOSE LEAF NOTE BOOKS

LENDING LIBRARY

NEW YORK BOSTON SPRINGFIELD

DAILY PAPERS

MAGAZINES

EAST NORTHFIELD, MASS.

## THE NORTHLFIELD

HOUSE AND CHATEAU

A "Real New England Inn"

Delicious Meals at most reasonable rates. Dinner 12.30 to 2.00 p.m. Supper 6.00 to 7.30 p.m.

Special Holiday Menus. Transient, Banquets and Club Luncheons solicited.

Among the many facilities offered are: The Gift Shop—(Imported and domestic gifts for all occasions.)

Golf Course—(Attractive season rates.)

Beauty Shop—Expert beauty specialist—Open daily.

Complete Garage Service—(Cars for hire; Fisk and Goodyear Tires; automobile supplies; car storage and repair.)

For additional information write for illustrated booklet, or phone East Northfield 44.

Garage Phone: East Northfield 61.

A. Gordon Moody, Resident Manager



## Protect Your Valuables

at a very small cost by renting an individual box in our modern Safe Deposit vault. In such a box you will be able to safeguard your securities, deeds, policies and all important papers.

Oldest Bank in Franklin County

## FIRST NATIONAL BANK AND TRUST COMPANY

GREENFIELD MASSACHUSETTS

## The Winchester National Bank of



## Winchester, N. H.

## SOLICITS YOUR PATRONAGE

The bank with a record of satisfactory service and always courteous and obliging.

You can do your banking with us by mail which is safe and convenient.

United States Depository Member Federal Reserve

It's getting time to consider your plumbing needs. The overhauling of your heating apparatus

Don't wait till Cold Weather arrives but get busy now and phone

W. D. Miller  
EAST NORTHLFIELD  
Plumbing Heating Hardware

## THE NORTHLFIELD HERALD

## The "Gold Diggers"

A new type of movie called the "Gold Diggers" will be shown at the Auditorium Theatre in Brattleboro next week for four days beginning Monday. Manager Latch informed a Herald representative that this type of picture had its forerunner in "42nd Street" but "Gold Diggers" is said to entirely eclipse it in the sheer force of its drama, in comedy situations, its catchy song hits and the novelty and beauty of its gigantic and spectacular dance ensembles.

The most difficult problem that confronted the Director of the production was the proper balance of music and drama so that each would be a distinct show in itself and yet blend together in such a way as to form an intrinsic part of an integral whole. He solved the difficulty by putting on the screen the entire theatrical production with its songs and dances and gigantic choruses, which the play could only hint at.

The production carries an all star cast which includes Warren

William, John Blandell, Ahne McMahon, Ruby Keeler, Dick Powell, Guy Kibbee, Fred Stark and Ginger Rogers. Two hundred chorus girls are a part of the elaborate mobile sets. The brilliant new dances and song conceptions were created and staged by the famous musical comedy producer, Busby Berkeley. The music and lyrics are by the famous team of Harry Warren and Al Dubin, who wrote the song hits in "42nd Street."

DO YOU HAVE  
Radio Noise and  
Radio Trouble?  
If so, call  
**RADIO SMITH**  
Phone 137  
In Northfield  
Every Week

## Want A Ford?

Those who "listen in" over the radio these days to Lum and Abner have been informed that there is a new Ford V-8 Tudor Sedan given away free each week and Mr. Ross L. Spencer the Northfield agent for Ford cars informed a Herald representative yesterday that the man of the contest entry blanks have been given out by his office. The plan centers around the reply in fifty words of why the contestant would buy a Ford V-8.

Here is how it is done. Go to your local Ford dealers. They will furnish you FREE with a contest blank on which you tell us, in 50 words, OR LESS, "Why I would Buy a New Ford V-8 Car." Every Friday the best statement is rewarded with a new Ford V-8 Sedan and if you do not win this week, or next week, you may be the winner in the following weeks.

Your local Ford dealer is anxious to help you win one of these wonderful new Ford V-8 Sedans, so you can get it out of your head right now that you are TROUBLING him when you go after this grand prize.

Mr. Spencer will show you WHY these new Ford V-8 cars have taken their place in the front rank as the most and best automobile for the least money—in style, comfort, safety, speed and durability—plus economy in purchase price, in operation cost, and in upkeep.

Accept his invitation to drive one of these new Ford V-8 cars—and you'll have plenty of material to write a winning statement. No matter what kind of car you have driven before, there is a new thrill, a new experience awaiting you.

Hear the winners announced Friday night of each week, during the Old Time Sociable broadcast by Lum and Abner. It comes to you over the N. B. C. network.

## Baseball Friday

Tonight (Friday) the strong Shelburne Falls Indians will be the attraction. This team has been winning a big majority of their games and the local boys will have to be on their toes to chalk up a win over this team.

Next Monday the Brattleboro Berkshires will cross bats with the locals. A good game is promised by the management. On Wednesday afternoon the Northfield boys travel to Warwick for their annual Old Home Day ball game. The game will be called at 3:15 p.m. It is hoped that the usual large following from Warwick will be in attendance.

Next Friday it is expected that the Charlemont Mohawks will be here to play the game originally scheduled for last Friday.

Watch the posters.

**McCALL PATTERNS** are sold by Houghton and Simonds in Brattleboro.

## Three Big Fashions in



THE two-piece frock (McCall 7331), the jumper outfit (McCall 7307), and a sun-back frock with a bolero (McCall 7310) are three costumes every junior miss will want to own. For the two piece frock goes smartly to any classroom, or any afternoon tea for that matter. The five piece jumper costume of plain linen and striped pique is right for any summer day's activities. It consists of scarf, blouse, jumper, skirt and sash which may be worn on top of the jumper or

with the blouse and skirt. The sun-back bolero ensemble comes in handy for tennis, for club wear, for a hundred and one sports occasions.

And the materials used can all be cotton. Or linen may be chosen for the two piece frock, in a pastel shade. Vivid yellow and white cotton mesh for the bolero outfit is sure to please one not only fashionably but economically. (By courtesy of The McCall Company.)

with the blouse and skirt. The sun-back bolero ensemble comes in handy for tennis, for club wear, for a hundred and one sports occasions.

And the materials used can all

## Rooms and Meals Reasonable Rates

## Dinners 50 cents

C. M. Pratt, Prop.

## When in Northfield STOP AT THE Mountain View Inn

## For floral decorations; flowers for Weddings; Memorials for funerals and plants or bouquets for favors and gifts.

## HOPKINS

## FLOWERS FOR ALL PURPOSES

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**The Northfield Herald**

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Friday, August 11, 1933

**EDITORIAL**

At the recent Conference of Governors held at San Francisco, Gov. Wilbur Cross of Connecticut presented a talk on the subject of tax exemptions. He felt he could not eliminate the principle of exempting property of religious, educational and charitable institutions.

"There is doubtless however," he said, "too much exemption in each of the three classes of property."

He suggested that where schools and colleges hold property not used for educational purposes it be taxed and so the thought spreads of limiting tax exemption.

The State Legislature at its last session at the urging of some farmers liberalized the anti-steal trap law to such an extent as to nullify the effect of the people's vote and declaration that the old dangerous and inhuman steel trap must go. Now referendum papers are filed to bring this matter to the vote of the people at the state election in 1934. The whole proposition seems to be another case of some one throwing a monkey wrench into politics to nullify the people's determination.

Women are taking their place in the political life of the nation for among the recent additions to the growing list of women appointed to official position by the Roosevelt Administration are Mrs. Blair Banister of Virginia, who has been named as Assistant Secretary of the Treasury; and Miss Stella Akin of Georgia, who becomes an Assistant Attorney General. This recognition of the ability of women is to be commended.

The new coordinator of railroad transportation, Joseph B. Eastman, a member of the Interstate Commerce Commission, expresses the opinion that the salaries of the more highly-paid railroad officials should be reduced.

The average citizen can see no propriety in making government loans to tide a railroad through a period of hard times and low earnings, when its president is receiving a salary of \$100,000 or more per year, with others in executive positions getting proportionately steeper.

The Liberty Loan posters of recent memory, have their successor now. It is a blue eagle against a white background, with the letters NRA at top and the motto "We Do Our Part" below. One of the eagle's claws clutches a cogwheel—the other holds to what might be a modernist's idea of a handful of wheat, or bolts of lightning. It is the emblem of the National Recovery Administration, and represents an honest attempt to end depression through force of public opinion. Business and industry must sign on the dotted line and come across. It means a peaceful revolution in the country's business. It is part of the "new deal" to the nation's people.

You see them on streets and highways every day—motorists who take chances.

You see them turning corners at high speeds. Or stealing another car's right of way. Or passing on hills and curves. Or driving on the wrong side of the road. Or cutting in and out of thick traffic. Or coming roaring into intersections and road junctions without looking to either side. Or operating at speeds which are obviously higher than are safe under driving conditions of the moment. And, every once in a while, you see such a motorist cause an accident. Perhaps there is little damage done. Or perhaps a life is lost and valuable property is needlessly destroyed.

It can all be prevented. And it will be when there is a concerted public drive against those who make places of carnage out of public highways.

**Moody To McDowell**

When Dwight L. Moody, in the rush of his evangelistic career, tarried long enough to establish two schools near his birthplace, he built the monument which remains to memorialize both the man and his greatest trait, a vigorous, practical interest in his fellow-man. The first of these, dating from 1879, was for girls, the second, founded in 1881, for boys; and he let the unbridged Connecticut flow between them.

Any memory of the boys at Mount Hermon in its first decade would be bound to include, indeed to signalize, a lad by the name of John McDowell. Perhaps his having but one arm helped to mark him for recollection, made the more certain if it was known that the other had been lost in a mining accident. An infant immigrant from Scotland, he had been a slate-picker in the dust of Pennsylvania anthracite at eight, a door boy and a driver at eleven and disqualified for a mining career by

the loss of the left arm at fourteen. Now, in his sixties, he becomes the moderator of the General Assembly of the Presbyterian Church in the United States of America, and it is said of him that his life has ever "borne the unmistakable imprint of the evangelist's influence."

Of the felicitations upon his elevation to the peak of denominational distinction, the one that touched Mr. McDowell most deeply was the postcard on which a class-mate had written "D. L. M. will be pleased." Spiritual kinship being thus certified between two men whose careers are a half-century apart, interest is piqued as to the likeness or contrast in their service.

Moody was devoted, with dynamic ardor, to the saving of men. "Worker in Souls" was Gamaliel Bradford's fitting designation of him in the title of his critical biographical volume. It was the saving of individual souls. Alone with a man, probably kneeling with him, or preaching a homely gospel to ten thousand, his objective was the same, personal and singular. If the process gained effect by mass emotion, stirred by appeal to sense common to all humanity, aroused by songs within easy range of voice and mentality, it was not the throng but the man, woman or child to be reached and moved and redeemed.

McDowell, preaching at Steelton, later at Detroit, Newark and Baltimore, acting as the secretary of a committee on the church's responsibility for industrial and social relations, or now presiding over the denomination's great assembly, holds that the church must be the source of guidance for mankind groping towards an end of depressions and muddle and universal heartache. He argues that "the church that neglects to make itself a power for social justice, social service and social responsibility is doomed to decay."

The contrast is clear. It is not in a changed impulse. It is in the application of the Christian faith, acting through the church, to social ends. Personal salvation takes on the obligation of brotherhood. A Moody of today might be saying, "It may not be the business of the church to give the world an economic program, but it is the business of the church to see that no economic program is permitted to exist under which injustice and oppression and reckless gain-seeking find shelter."

The forceful moderator of the Presbyterian Assembly utters a conviction that has no denominational bounds. He is not alone in his belief when he says, "The world has had all it can endure. I believe of selfish, materialistic, nationalistic philosophy. It asks for a true and sound philosophy for the future. Religion—all religion that promotes the realization that 'I am not only my brother's keeper but also my brother's brother'—offers such a philosophy to the world."

Editor's Note.—The above article written by Herbert C. Parson and published in the Christian Register of June 22 will be interesting reading to his friends in Northfield.

**Yes We Lose****Green River Wins**

The local boys went down to defeat last Wednesday night by the score of 10-6. The strong Green River Garage nine of Greenfield was the opponent. The visitors started things off with a bang in the very first inning and scored four runs on a three base hit, fielders choice, a single and a home run. The local boys came back in their half when Freddie Riel got on base by virtue of a second base error, Johnny Kersavage singled and Williams singled. Johnny was out at the plate in a close play when he tried to score on this hit.

The visitors scored three more in the second on an infield error, two singles and two free passes.

In the fourth they pushed across another tally on two singles and an infield error.

In the visitors half of the seventh a two base hit, a single, two errors and a base on balls accounted for two more runs.

Northfield came to bat in their half of the seventh. After Polson muscled rounded out second to first and Scoble flied out to right field the fire works started.

Freddie Riel connected a beautiful four base sock that cleared the centerfield green by a good margin.

Shearer the next man up singled through shortstop, Johnny Kersavage dropped a nice Texas Leaguer between first and second. Dean Williams then came up and with the count two balls and no strikes he poked one of Riplka's fast ones on a line drive for right center which resulted in a home run.

This ended the rally and neither side was able to do any more damage in the last inning. The summary:

**GREEN RIVER GARAGE**

	ab	h	po	a	0
Murphy, c	5	4	9	0	0
Alex, ss	4	0	0	3	1
Mroz, rf	3	2	1	0	1
Korciniski, 3	5	2	0	1	0
L. Rose, lf	5	2	2	0	1
Dipietro, 2	5	0	2	1	0
Podlesney, cf	5	0	1	0	0
B. Rose, 1	4	2	6	0	1
Riplka, p	3	0	1	1	0
<b>Totals</b>	<b>39</b>	<b>18</b>	<b>24</b>	<b>6</b>	<b>8</b>
<b>NORTHFIELD</b>					
ab	h	po	a		
Fred Riel, 2	3	1	4	2	
Shearer, p	4	1	0	2	
Kersavage, c	4	2	1	1	
Williams, 1	4	4	4	0	
Urgelewick, 3	4	0	1	1	
Fran Riel, rf-if	4	0	2	1	
Bistrik, ss	4	0	1	0	
Polhemus, cf	4	0	0	0	
Bolton, rf	1	0	0	0	
Scoble, lf	2	0	2	0	
<b>Totals</b>	<b>34</b>	<b>8</b>	<b>24</b>	<b>7</b>	<b>4</b>

**Poet's Corner****GOOD-NIGHT**

"Good-night, sleep well," we say to those we love,  
And watch dear faces glimmer on the stair,  
And hear faint footfalls in the room above.  
Sound on the quiet air, *Ye* feel no fear though lonely they must go.  
Th road of slumber's strange oblivion;  
Dark always wears to dawn, Sleep is so gentle, and so well we know.  
Wherever they have gone, They will be safe until the morning light.  
Good-night, good-night! Good-night, sleep well, Beloveds, when the last slow dusk has fallen, and your steps no more make music on the empty upper floor.  
And day is fully past. We who so lightly let you go alone, Evening by evening, from our trustful sight.  
Into the mystery of sleep's unknown—  
We need not fear, tonight, Death is so gentle—dark will break to dawn.... Love will be safe until the morning light.  
Sleep well, good-night! Nancy Byrd Turner

**CONFLICTING PRAYERS**

I've sometimes thought how wondrous it would seem, To sit up there among the stars of God, Or maybe on the shining stairs thereto And listen to the World's conflicting prayers.

So many human hopes; such doubts and fears! Entreating life or death as this or that, Rising continually from below For Diety to disentangle them!

The fervent prayers of Nations and of men Crossing and re-crossing like spider's threads! Frought with the mysteries of Destiny That day by day ascending go to God!

Some futile as the chaff before the wind; Some calling Heaven's vengeance on the earth; Some made to raise a fallen brother up Or asking alms or healing for a wound!

It is appealing, — yet appalling To think how many, many prayers men make!  
Of how *Our Father* listens patiently And justly judges each conflicting claim!

Arthur Goodenough  
West Brattleboro, Vt.

**Hinsdale**

The special town meeting called for Aug. 4 has been postponed until Monday, Aug. 14, at 8 o'clock in the evening. The town meeting is to see if the town will vote to employ engineers to investigate the sources of a water supply and to determine the cost of a water system and a sewerage system.

At the regular meeting of the Hinsdale fire department the following delegates were chosen to attend the convention at Nashua Sept. 5: Engineer Frank J. Young, alternate, Huldrige, Delphy; chemical, Winfield Brooks, alternate, Leonard Young; hook and ladder, Clarence Howe, alternate Leo Marshall; cart No. 1, Joseph O. Bergeron, alternate, Kenneth Brooks; cart No. 3, Daniel La Chance, alternate, Dona Bergeron; mill pumpmen, John P. McCaugher, alternate, Robert A. Weeks.

The Congregational church will not hold services during the month of August.

Thirty years as tax collector of Hinsdale and still going strong is the record of F. O. Packard, who was 77 years old last April. As evidence of not having lost any zest for his job, Mr. Packard has collected more than 85 per cent of the taxes, or \$47,500, out of the \$61,600 tax levied this year, since the bills were issued July 1.

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**Legal**

COMMONWEALTH OF MASSACHUSETTS, FRANKLIN, SS. Case 2518, PROBATE COURT To the heirs-at-law, next of kin, creditors, and all other persons interested in the estate of ELIZA M. CADY, late of Northfield in said County, deceased:

WHEREAS, a petition has been presented to said Court to grant a letter of administration on the estate of said deceased to Samuel Mason of Marlboro in the state of New Hampshire without giving a surety on his bond.

You are hereby cited to appear at a Probate Court to be held at Greenfield, in said County of Franklin, on the first Tuesday of September A. D. 1933, at nine o'clock in the forenoon, to show cause, if any you have, why the same should not be granted.

And said petitioner is hereby directed to give public notice thereof, by publishing this citation once in each week, for three successive weeks, in the Northfield Herald, a newspaper published in said Northfield, the last publication to be one day at least before said Court.

Witness, FRANCIS NIMS THOMPSON, Esquire, Judge of said Court, this seventh day of September, in the year of one thousand nine hundred and thirty-three.

JOHN C. LEE, Register.

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